

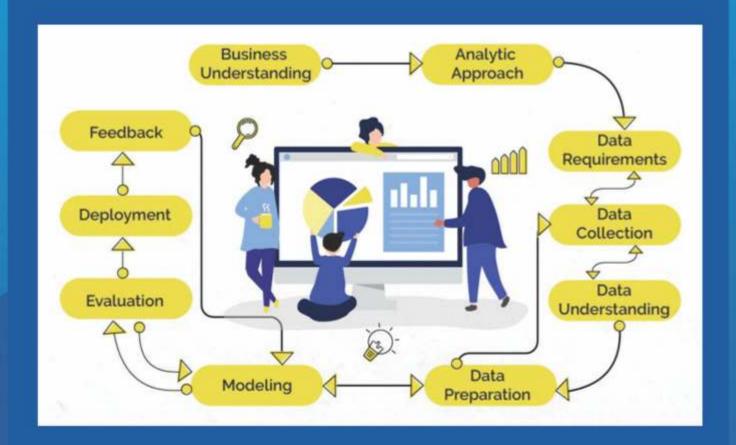








Business Analytics



Business Analytics is a combination of Data Analytics, Business Intelligence and Computer Programming. It is the science of analysing data to find out patterns that will be helpful in developing strategies. Its usage can be found in almost every industry.

Interactive Data Corporation (IDC) estimates that Data creation will reach 163 zettabytes by 2025. Big Corporations, Governments, Entrepreneurs and almost everyone else is using Data Science to generate insights by unearthing patterns and by decoding this data. These insights are helping to improve efficiency and to offer innovative solutions to business problems. Analytics is also leveraged widely to plan election campaigns and win elections.

Business Analytics

MPCON Limited / Institute of Leadership Development (ILD). come up with an exclusive Certification programme in Business Analytics for working professionals who are willing to shift their career into Data Science. Executive Development Programme in Business Analytics, you will receive a certification after clearing each stage.





The first stage of the certification programme in business analytics will start on 16 Oct 2019.











Business Analytics training.

The focus of our training is on business analysis within a project environment, initially supporting the assessment of change proposals, assisting the development of business cases, defining the scope and objectives of the project, defining the requirements for change and then supporting both the technical and business delivery of those changes. We focus on the business analyst's responsibilities as a change facilitator throughout the business change lifecycle regardless of whether the organisation is 'agile' or using traditional project approaches.

As well as providing business analysts with the key skills to effectively contribute to business change projects, our business analysis training courses coach delegates in a 'way of thinking' and analysing that delivers the right result first time with minimal cost and maximum benefit.

About MPCON

MPCON Ltd., is a professionally managed Technical Consultancy Organization Promoted by Apex Financial Institutions, PSU Banks and various State Govt. Corporations. Established in 1979, it is the premier consulting organization in Central India, and has consistently endeavored to provide quality consulting services and created a niche market for itself. The key element of MPCON's progress has been to constantly diversify its portfolio and add new services with the requisite competence.

The core expertise of the company lies in executing project consultancy assignments and training & capacity building in the field of livelihoods promotion. MPCON promotes entrepreneurship in the state of M.P & Chhattisgarh and provides need based consultancy services including Consultancy on IT, Environment & Energy Projects, Rehabilitation Studies for Sick Units, Consultancy on Agro-based & Food processing industries.

To its credit, MPCON has prepared numerous Project Reports & Studies of various kinds. These reports comprise of Detailed Engineering Project Reports, Valuation of Properties, preparation of Techno Economic Viability Study (TEVS), preparation of District Agriculture Plan (DAP), Financial Inclusion, Socio Economic Studies etc.

About ILD

Institute of Leadership Development (ILD), Jaipur, wholly sponsored by IFCI Limited with the MD&CEO of IFCI being the chairman of its Board of Governors, is a society registered under the Rajasthan Societies Registration Act, 1958 and is working on `no profit no loss'.

A part from Leadership programs, Education, Training, Research, Consultancy, Social change, Skill Development Trainings, Entrepreneurship development, Conferences, Seminars, Workshops and Interventions, Knowledge Creation, Awareness Programmes, Dialogue and Discourse are the key activities pursued by ILD.

ILD has been appointed as a Nodal Agency by the Government for imparting skill training to the youth of Rajasthan, thereby making them employable. ILD has imparted skill training to 2000 and 1000 youth respectively during 2017-18 and 2018-19 including training on Renewable Energy - Solar Energy (Suryamitra) in its state-of-the-art Lab established by Schneider Electric India Foundation. ILD has been conducting capacity building training programs for Nehru Yuva Kendra (NYK), Shiksha Sankul and Deptt of Employment and Entrepreneurship (DEE), Govt of Rajasthan.

ILD has been conducting Leadership Orientation workshops supported by UNICEF for the government Schools Principals of the senior most School in the Panchayat known as Panchayat Elementary Education Officers (PEEOs) ever since 2017.

EMINENT FACULTY



Dr. K. R. R. Gandhi Adjunct Professor at MDI (M)

Dr. K. R. R. Gandhi is a renowned Mathematician and is a Resource person in Mathematics for Oxford University Press. His passion for Pure Mathematics started at an early age and his love for Number Theory has grown exponentially since then. He did immense contributions in the field of Number theory and has published several papers and monographs in quite a few international journals, and few patents on his name. Dr. Gandhi is always seen doing research in applications of Mathematics, especially in Data Science. When asked what he does in his spare time, he smiles and says "More Research"

He is a reviewer, referee and editorial member of several international journals. He has been conferred the best teacher award by JNTUK in 2012, and best researcher by RBI in 2013 and in 2014. Dr. Gandhi has vast administrative experience and held eminent positions at Govt. of Andhra Pradesh, such as member of State Panning Board; and Vice President, Voice of Big Data. Dr. Gandhi has been the life member of Calcutta Mathematical Society (CMS), Indian Mathematical Society (IMS), Ramanujan Mathematical Society (RMS), and member in SOMASS.



25,000 +GST (Govt. Employee/Corporation/Professional) 20,000+GST (Student)



ELIGIBILITY

10+2/Graduate in any discipline.



TRAINING MODE

Digital mode. Duration 2 months Digital Learning
Platform which can be accessed on your Smart phone and Computer.



CERTIFICATION

Awarded by MPCON LIMITED/ILD.



COURSE SCHEDULE

Online Live Classes Monday to Friday on week days 7 to 8pm Hands on Experience



PAYMENT MODE

DD/ Cheque in Favor of MPCON Limited / ILD



HOW TO APPLY

Contact on Email mpcon.bpl@mpconsultancy.org info@ildindia.org

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